

FELICITY ABEL

SOFTWARE ENGINEER

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SUMMARY

Frontend Developer with over 4 years of experience delivering optimized, user-focused web applications in e-commerce and fintech. Skilled in React.js, TypeScript, and automation testing. Increased sales by 20% through rebuilding an online grocery store and contributed to ₦1 billion in sales in a month at Bumpa. Adept at collaborating with cross-functional teams to deliver scalable, accessible applications.

TECHNICAL SKILLS

Frontend

- ReactJS
- TypeScript
- NextJS
- React Query (RTK)
- Redux
- context API
- Web accessibility & Performance optimisation
- Apollo/GraphQL

Testing/Debugging:

- Jest
- Cypress
- React Testing Library

Tooling and Workflow:

- Git
- Clickup
- Agile Methodologies
- Supabase

PROFESSIONAL EXPERIENCE

Software Engineer, Bumpa

Mar. 2023 - Present

- Key Contributor to the Growth Team: Played a pivotal role in achieving the company’s annual goal of ₦1 billion in sales within a month by building innovative features that empowered business owners.
- Developed E-Commerce Solutions: Delivered key features such as multi-location management, CRM tools, point-of-sale software, and ad integrations (Google/Facebook) to optimize business performance.
- Cross-functional collaboration: Partnered with product, design, and backend teams to scope features, plan sprints, and ensure scalable, user-centric solutions through thorough code reviews and peer sessions.

Frontend Engineer, Pricepally

Sept 2022 - Mar 2023

- Rebuilt Online Grocery Store: Transformed the website from plain JavaScript to an optimized ReactJS and Redux web app, boosting sales by 20% in 2023- pricepally.com
- Collaborated with Stakeholders: Contributed to design and implementation processes alongside stakeholders, product managers, and UI designers.

Frontend Engineer, Taquatech

Jan 2020 - May 2021

- Worked as a Frontend Engineer to design and develop an e-learning solution tailored for high schools and universities, enhancing their ability to deliver digital education effectively.
- Led a 6-month coaching program for a class of 5 interns, teaching HTML, CSS, and JavaScript, which resulted in a 30% increase in intern retention rate.
- Actively participated in software development projects and collaborated with cross-functional teams to ensure timely delivery of solutions.

EDUCATION

Software Engineering Training

October 2024

ALX Africa

- Frontend Development Specialization: Mastered modern JavaScript (ES6), TypeScript, React.js, Redux, advanced HTML/CSS, and responsive design principlesThesis on "Technological Advancements within the current Mechatronics Industry".
- Backend Development Specialization: Developed skills in Node.js, Python, MySQL, NoSQL, Redis, and authentication systems. Implemented solutions for pagination, caching, queuing, and user data management, with a strong focus on unit and integration testing.

BSc. Home Economics

May 2014 - May 2016

University of Uyo, Nigeria

ADDITIONAL INFORMATION

- Languages: Native English
- Certifications: Software Engineering certificate, ALX Africa